



Ruth E. Promislow

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EDUCATION

McGill University, BA, 1994, with honours

University of Toronto, MA, 1995

University of Toronto, LLB, 1998

BAR ADMISSIONS

Ontario, 2000

Ruth Promislow practices in the areas of privacy, data protection and management, cybersecurity and fraud.

Ruth Promislow helps clients navigate complex privacy, data management, artificial intelligence and cybersecurity matters.

With over 20 years of experience in litigating high-stakes commercial disputes (including complex commercial fraud), marked by an impressive track record of success, Ruth has focused the last decade of her practice on advisory work surrounding regulatory compliance with privacy and emerging technology legislation, data management and governance, cybersecurity preparedness and breach response, and associated commercial and regulatory disputes.

Ruth is regularly retained by leading global organizations for her expertise on privacy regulatory compliance, data management and governance (including breach preparedness, privilege and outsourcing), managing cyber-attacks, transactional opportunities and risks relating to data and cybersecurity, as well as novel issues of privacy, data and cybersecurity law. Ruth's clients include financial institutions and insurance companies, leading technology platform providers, international retailers, medical device manufacturers, hospitality organizations and professional advisors.

Ruth's expertise is widely recognized, and her accomplishments in privacy, data management and cybersecurity have earned rankings by *Chambers Canada*, where she and the firm's practice group are globally recognized.

Ruth is a thought leader in the privacy/data/cybersecurity space and is frequently invited to speak on emerging legal issues. Ruth plays a leadership role with several noteworthy international organizations, including:

- adjunct professor at the University of Toronto Faculty of Law (Cybersecurity and Artificial Intelligence);
- invited speaker to the FBI/RCMP Cybercrime Exchange;
- lead facilitator for the MasterCard Emerging Leaders Cyber Initiative;
- steering committee member at the Cambridge Forum on Cybersecurity; and
- member of the United States Cybersecurity Leaders' Roundtable.